

* DIGITAL MEDIA DESIGNER

Hello! I'm Moses Kas

I am a digital media designer specializing in graphic design, web development, motion graphics, and animation. I create impactful visuals tailored to help bWrands and organizations effectively communicate and achieve their goals.



* ABOUT ME

My Background

A digital media designer, storyteller, and advocate for change. My work bridges the gap between creativity and social impact, using design as a powerful tool to inform, inspire, and drive meaningful transformation.

With a strong background in graphic and web design, animation, motion graphics, and visual communication, I have dedicated my career to supporting social justice, human rights, and advocacy efforts. My work has been instrumental in raising awareness about health equity, gender-based violence, sexual and reproductive health and rights (SRHR), and access to essential services in Africa and beyond.

Over the years, I have collaborated with leading organizations, including UNFPA, African Alliance, ARASA, the South African Department of Social Development, the Human Sciences Research Council (HSRC), the Pan American Health Organization, and Frontline AIDS. My role in these partnerships has been to translate complex messages into visually compelling narratives that resonate with diverse audiences.

Beyond advocacy, I specialize in branding, web design, animation, and digital storytelling. My creative process is driven by a deep understanding of human-centered design and the power of visual communication to shift mindsets and influence policies. Whether through infographics, interactive media, videos, or website experiences, I focus on engagement, clarity, and impact.



200 +
Satisfied Clients

750 +
Projects Completed

10 +
Years of Experiences

* CORE COMPETENCIES

My Skills

As a Senior Graphic and Web Designer and a Digital Media Designer, I bring a diverse skill set, including character animation, motion graphics, behavior change communication, camerawork, photography, video editing, marketing, branding, communications, illustration, and social media management. A storyteller and advocate for change, I use design to inform, inspire, and drive meaningful transformation, with a strong passion for human rights and volunteer work.

Skill experience

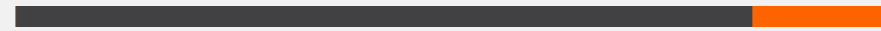
Graphic Design / Branding 91%



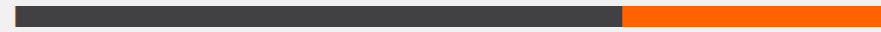
Web Design / Social Media 90%



Animation / Motion Design 85%



Videography 70%



* ACADEMIC QUALIFICATIONS

My Education

Highest formal degree

Aug. 2016 **Bachelor's Degree in Visual Communication & Design**
Académie des Beaux-Arts | Kinshasa, D.R. Congo

Languages

French
Native

English
Fluent

Certifications & Training

Feb. 2023 **Hand-Drawn Digital Animation**
Domestika | Online - USA

June 2016 **Character animation**
Academie des Beaux-Arts | Kinshasa, D.R. Congo

Feb. 2020 **Social media activist on SRHR & CSE**
Because We Can | Cape Town, South Africa

Dec. 2014 **3D modeling objects**
Terre Neuve | Kinshasa, D.R. Congo

Professional Development

Apr. 2023 **Social Media Marketing & Fundraising**
Nonprofit Tech for Good | Online - USA

Dec. 2019 **Advocacy activist training**
Amplify Change, PSH | Cape Town, South Africa

* CAREER HISTORY

Employment

Head of Comm's

Social Policy Initiative (SPI)
June 2023 – June 2024

In my role as Head of Communications at SPI, a social policy initiative, I was responsible for the organization's comprehensive communication efforts, encompassing brand management, graphic design, and the overall execution of our communication strategy

Graphic Design Lead

Partners in Sexual Health (PSH)
Feb. 2020 – June 2023

I began my journey at Partners in Sexual Health (PSH) during the hard lockdown, where my primary role was to create animations that raised awareness about the challenges young people faced regarding sexual and reproductive health and rights (SRHR) during confinement. This project was supported by the Department of Social Development (DSD), the United Nations Population Fund (UNFPA), and Amplify Change.

Videographer +

Crystal iMage Productions
April 2017 – Feb. 2020

At Crystal Image Production, where I worked from April 2017 to February 2020, I served as a video editor, cameraman, photographer, and graphic designer. During my time there, I learned to capture events in real-time using cameras. Our work primarily involved covering conferences and weddings. In addition to fieldwork, I was responsible for editing photos and videos before delivering them to clients. I also assisted customers with creating different types of graphics for screen and print.

Graphic Designer

Vlisco D.R. Congo
Sept. 2015 – Sept 2016

From September 2015 to September 2016, I worked as a graphic designer at Vlisco D.R. Congo, where my job was to design traditional patterns for loincloths. I enjoyed creating new designs every week throughout the year of my contract.

* INDEPENDENT PROJECTS

Consultancy & Freelance



FEATURED PROJECTS

Editorial & Publication

Project: Regional Immunization Action Plan for the Americas 2030

Client: PAHO | **Date:** December 2024



Objective	Indicator
Obj. 1.2: Increase vaccine supply of pertussis and diphtheria/tetanus for immunization programs	Ind. 1.2.1: Number of countries and territories that have one or more of the pertussis or diphtheria/tetanus vaccine in their national immunization schedule
Obj. 1.3: Increase the number of countries and territories that have one or more of the pertussis or diphtheria/tetanus vaccine in their national immunization schedule	Ind. 1.3.1: Number of countries and territories that reported results of immunization coverage for pertussis and diphtheria/tetanus in their national immunization schedule
Obj. 1.4: Increase the number of countries and territories that have one or more of the pertussis or diphtheria/tetanus vaccine in their national immunization schedule	Ind. 1.4.1: Number of countries and territories that have one or more of the pertussis or diphtheria/tetanus vaccine in their national immunization schedule
Obj. 1.5: Increase the number of countries and territories that have one or more of the pertussis or diphtheria/tetanus vaccine in their national immunization schedule	Ind. 1.5.1: Number of countries and territories that have one or more of the pertussis or diphtheria/tetanus vaccine in their national immunization schedule

Strategic Line of Action 5: Strengthen human resource capacities for immunization programs

SLA 5 is the related strand for the Region as a whole and is related between several and fourth in most analyses of regional variability. The Caribbean countries prioritize it higher, ranking 1 first, while the Southern Conopseans rank it lower, 10th, relative to other countries.

SLA 5 has one objective: "Ensure the availability of an adequate, effective, sustainable and accountable health workforce." Given the health system-wide accountability for the workforce, a more targeted indicator for contribution to that workforce focuses on vaccination policy for health workers (Table 4).

Objective	Indicator
Obj. 5.1: Ensure the availability of an adequate, effective, sustainable and accountable health workforce	Ind. 5.1.1: Number of countries and territories whose vaccination policies include vaccine coverage for health workers in their national immunization schedule

Strategic Line of Action 4: Develop innovative and strategic communication approaches to build social awareness and trust in vaccines and increase access to services

SLA 4 is related fourth for the Region as a whole and ranked fourth or fifth in virtually all analyses of regional variability. The main focus countries are notable outliers, ranking 1 first.

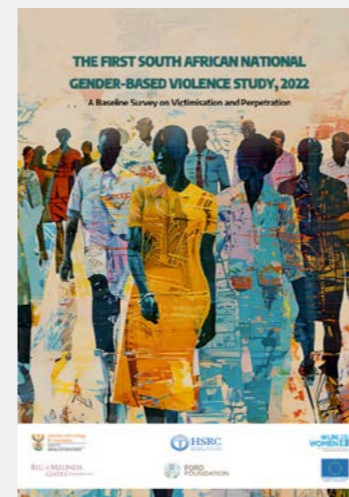
SLA 4 has two objectives, of which the highest ranked across all analyses of regional variability, aside from the poorest countries (GDP-Q4), is "Support immunization communication efforts through government plans that allocate resources and sustainable financing to respond to current challenges and any emergency or situation that may impact public confidence in vaccines, vaccination, or the program." This objective includes an indicator focused on availability of a communication plan to respond to safety issues (Table 5).

Objective	Indicator
Obj. 4.1: Support immunization communication efforts through government plans that allocate resources and sustainable financing to respond to current challenges and any emergency or situation that may impact public confidence in vaccines, vaccination, or the program	Ind. 4.1.1: Number of countries and territories with a risk communication plan in a national strategy
Obj. 4.2: Increase the number of countries and territories that have implemented a risk communication plan in a national strategy	Ind. 4.2.1: Number of countries and territories that have implemented a risk communication plan in a national strategy

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Project: The First South African National Gender-Based Violence Study

Client: HSRC | **Date:** November 2024



2.3. Sampling

A multi-stage stratified cluster random sample design was implemented in the survey process:

- A small stratified SLS was selected initially
- A household-level SLS was selected using systematic random sampling
- A one-to-one household-level SLS was selected using systematic random sampling
- A one-to-one household-level SLS was selected using systematic random sampling

The selected SLSs were then selected using systematic random sampling.

2.1. Study design

The study was a population-based, household survey, applying a multi-stage stratified cluster sampling design.

2.2. Study population

The study included individuals aged 18 years and older living in households of all nine provinces of South Africa. Due to ethical complexities and risk in obtaining consent from persons younger than 18 years in household settings, persons aged 18 years and older were included in the study. While many HIV risk-reduction studies of this nature target 15 to 49 years, the study included non-adult women aged 18 to 49.

The inclusion criteria for participation were individuals:

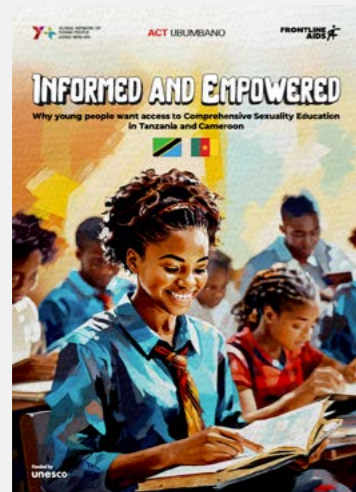
- people who were unable to participate in the survey
- people who were unable to give informed consent due to cognitive impairment or intellectual disability
- people living in institutional facilities, and age
- people who were unable to give informed consent due to cognitive impairment or intellectual disability
- people who were unable to give informed consent due to cognitive impairment or intellectual disability
- people who were unable to give informed consent due to cognitive impairment or intellectual disability

Figure 3: Distribution of selected and non-selected SLSs

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Project: Informed and Empowered CSE – Policy Brief

Client: Frontline Aids | **Date:** September 2024



INTRODUCTION & OVERVIEW

The information reviewed in this report is based on the findings of the 2022 CSE Policy Brief. The 2022 CSE Policy Brief was developed by Frontline Aids, in partnership with the Department of Health and Welfare Services, and the Department of Education, in response to the call for a CSE policy brief from the Department of Health and Welfare Services.

WHAT IS CSE?

CSE is a comprehensive approach that aims to equip children and young people with the knowledge, skills, and attitudes they need to make informed decisions about their health, relationships, and well-being. It covers a wide range of topics, including reproductive health, sexual health, and mental health.

THE VALUE OF CSE

CSE is a key component of a comprehensive approach to health and well-being. It is essential for ensuring that young people have the information and skills they need to make informed decisions about their health and well-being.

CSE POLICIES SHOULD ADVOCATE FOR:

- Comprehensive and age-appropriate CSE education
- Integration of CSE into the national curriculum
- Support for teachers and other CSE providers
- Monitoring and evaluation of CSE programs

GOOD QUALITY CSE CONTAINS:

- Age-appropriate and relevant content
- Interactive and engaging learning materials
- Support for teachers and other CSE providers
- Monitoring and evaluation of CSE programs

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Project: Female Genital Schistosomiasis (FGS)

Client: Bridges to Development | **Date:** March 2024



Background

FGS is a chronic complication of schistosomiasis infection which affects an estimated 10 million women and girls globally and is associated with an increased risk of HIV and HPV infection. FGS is preventable and treatable with the medication, praziquantel. Despite its prevalence, FGS remains inadequately reported, underdiagnosed, and largely untreated. A combination of factors including lack of awareness, limited resources, and limited access to health services have contributed to the underreporting of FGS. Addressing these barriers is essential to improving detection and treatment rates for this neglected disease.

This report was aligned with the FGS Community Framework, developed through a multi-stakeholder workshop conducted by Bridges to Development in collaboration with the World Health Organization (WHO) and the Department of Health and Welfare Services (DHWS) in the Eastern Cape province of South Africa. The framework provides a comprehensive view of what health professionals need to be able to know and do to diagnose, treat, and prevent FGS. It establishes the competencies that are required to address FGS at various levels in the health system in endemic settings.

Geographical Distribution of the 2023 Phase 2 Impact Accelerator Course Applicants

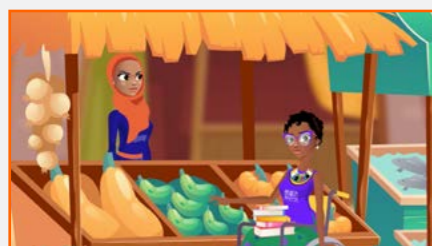
Learning Phase 1 - FGS Course, May 4-17, 2023

Learning Phase 1 was an online workshop held between May 4th and 17th 2023, conducted over a total of eight online learning sessions coordinated with independent project development office and online peer review. The format of the online sessions followed the TOLU model. It began with a brief introduction to the course and followed by a series of sessions on the course content. The sessions were facilitated by experts in the field and provided opportunities for learners to share experiences and knowledge with each other, with 360 playing the role of 'guides on the side' providing feedback and support. The sessions were held in a virtual environment and were facilitated by experts in the field. The sessions were held in a virtual environment and were facilitated by experts in the field.

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* FEATURED PROJECTS

MoGraphs & Animation



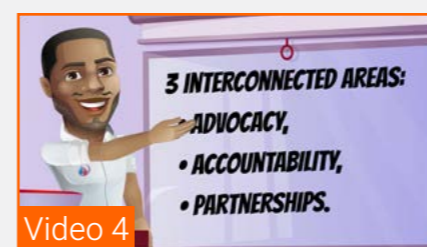
Project: Toolkit and Guide on Bodily Autonomy and Integrity for NANHRIs
Client: ARASA
Date: November 2021
Watch: https://youtu.be/0f7xZRVZo_g



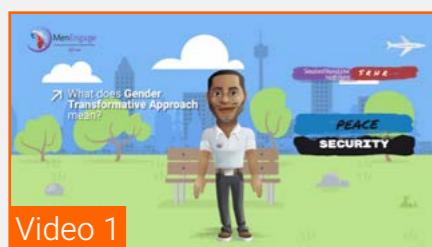
Project: MenEngage Africa
Client: SONKE Gender Justice
Date: November 2024
Watch: <https://youtu.be/vV21JFhGBoo>



Project: Together We Are Stronger
Client: IAM
Date: November 2021
Watch: <https://youtu.be/M7fdpaw4d-M>



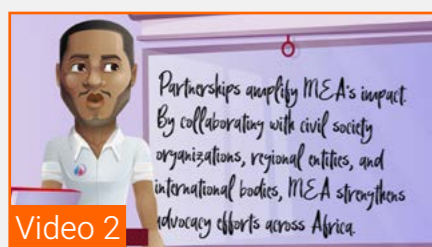
Project: MenEngage Africa
Client: SONKE Gender Justice
Date: November 2024
Watch: <https://youtu.be/jvoxakRqAj4>



Project: MenEngage Africa
Client: SONKE Gender Justice
Date: November 2024
Watch: <https://youtu.be/UfoBEtVf00w>



Project: Demystifying Covid-19 Vaccines
Client: UNFPA + PSH
Date: February 2021
Watch: <https://youtu.be/XSP75R8BX08?si=Xgk5wEz34q4Mm-a2>



Project: MenEngage Africa
Client: SONKE Gender Justice
Date: November 2024
Watch: <https://youtu.be/KTv9nS8QE6U>



Project: Message for Young Girls on Periods
Client: UNFPA + PSH
Date: May 2020
Watch: <https://youtu.be/os46WhenfE8?si=C0m54WbwzJAYyZrv>

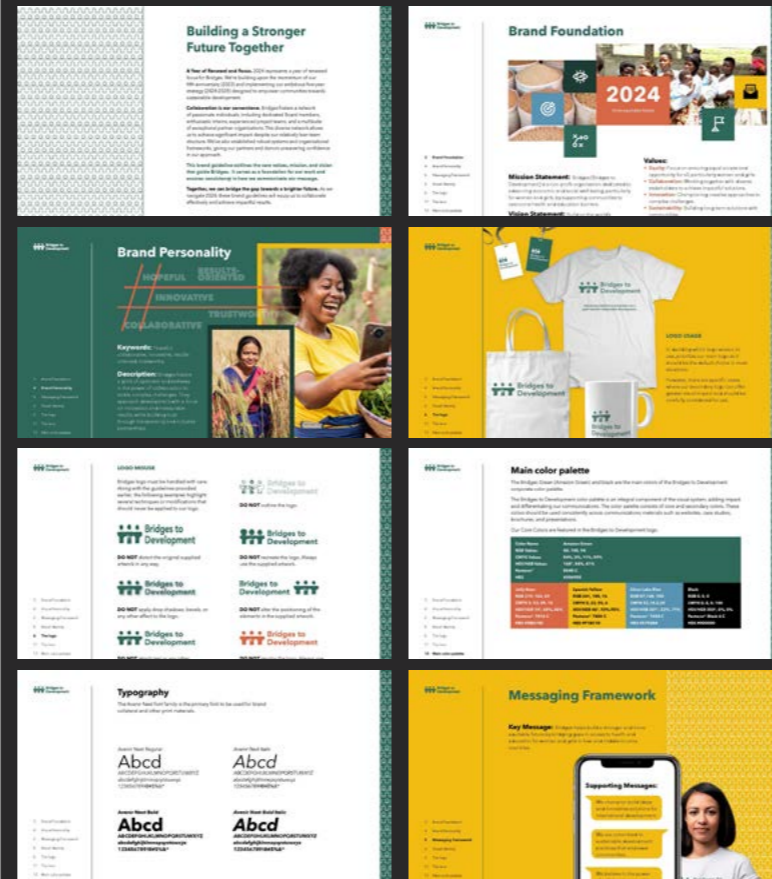
FEATURED PROJECTS

Branding Design

Client: Frontline Aids



Client: Bridges to Development



Client: Pain Allegra



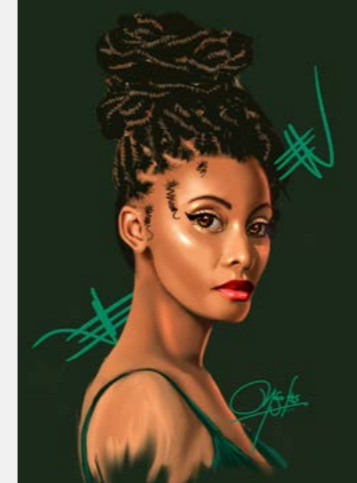
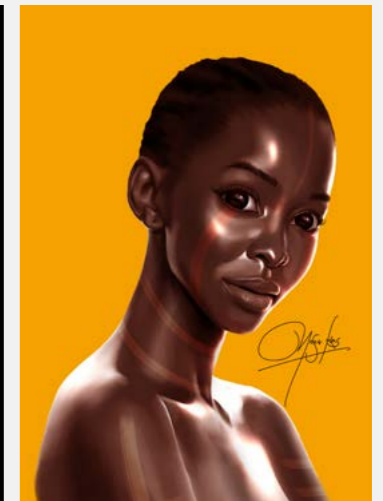
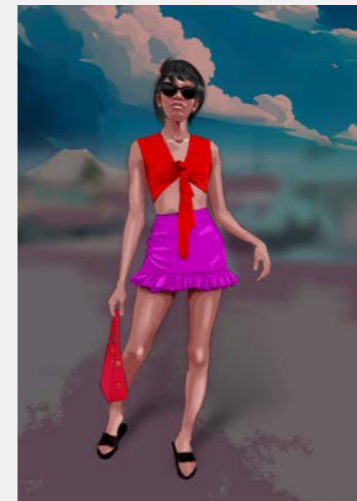
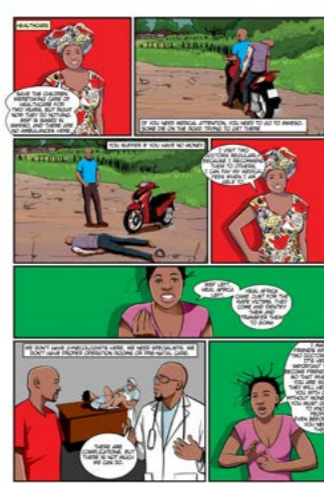
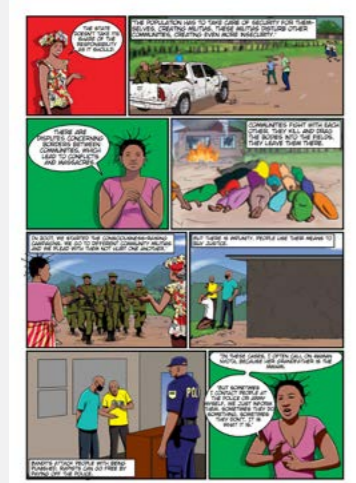
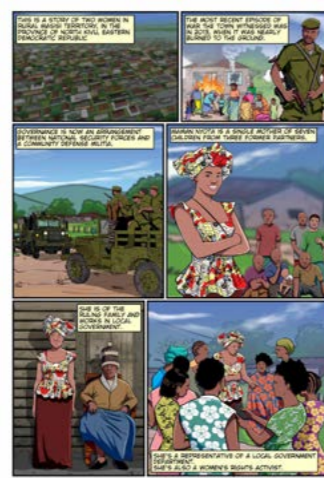
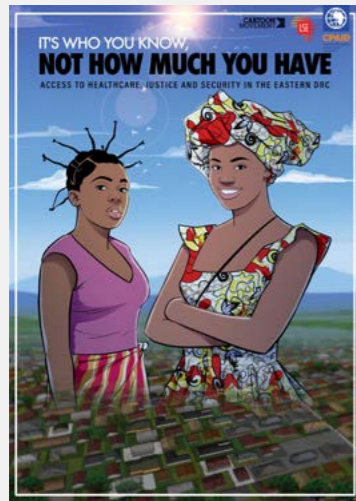
* FEATURED PROJECTS

Illustration & Digital Art

Client: Cartoon Movement

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Random Digital Art

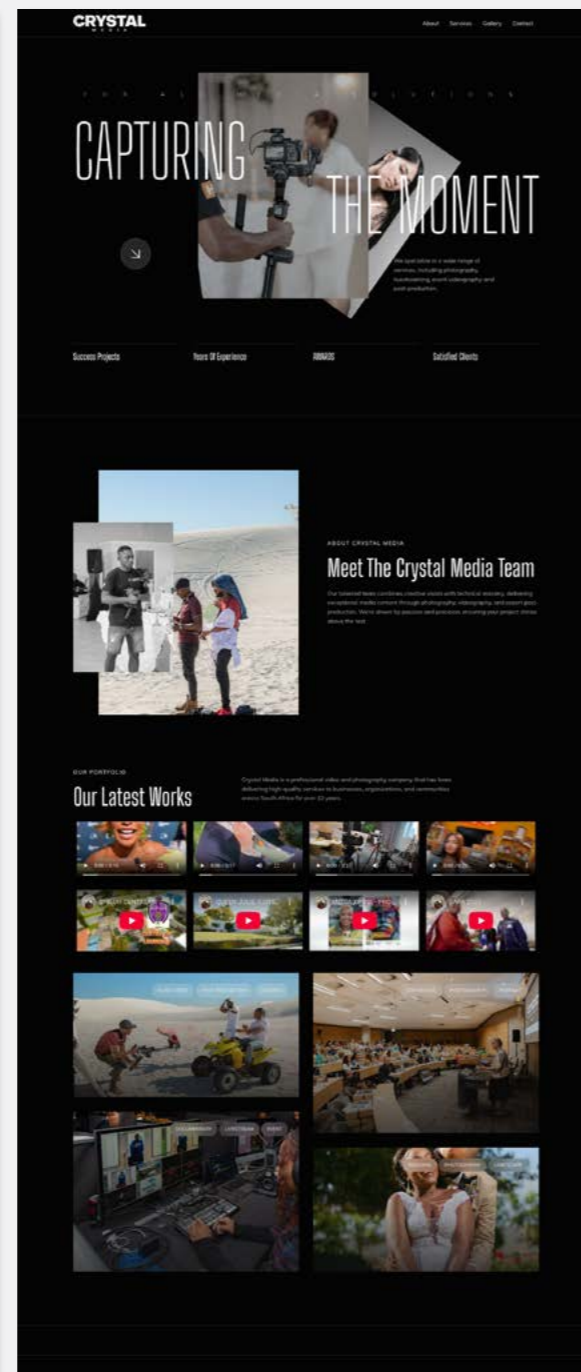
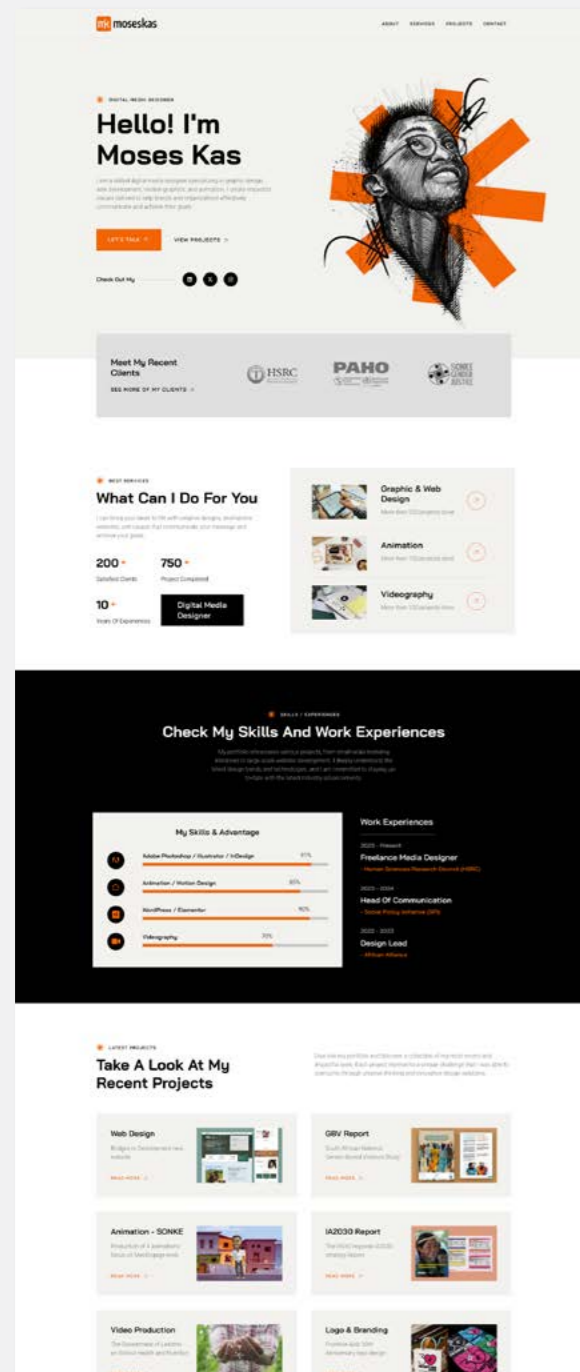


* FEATURED PROJECTS

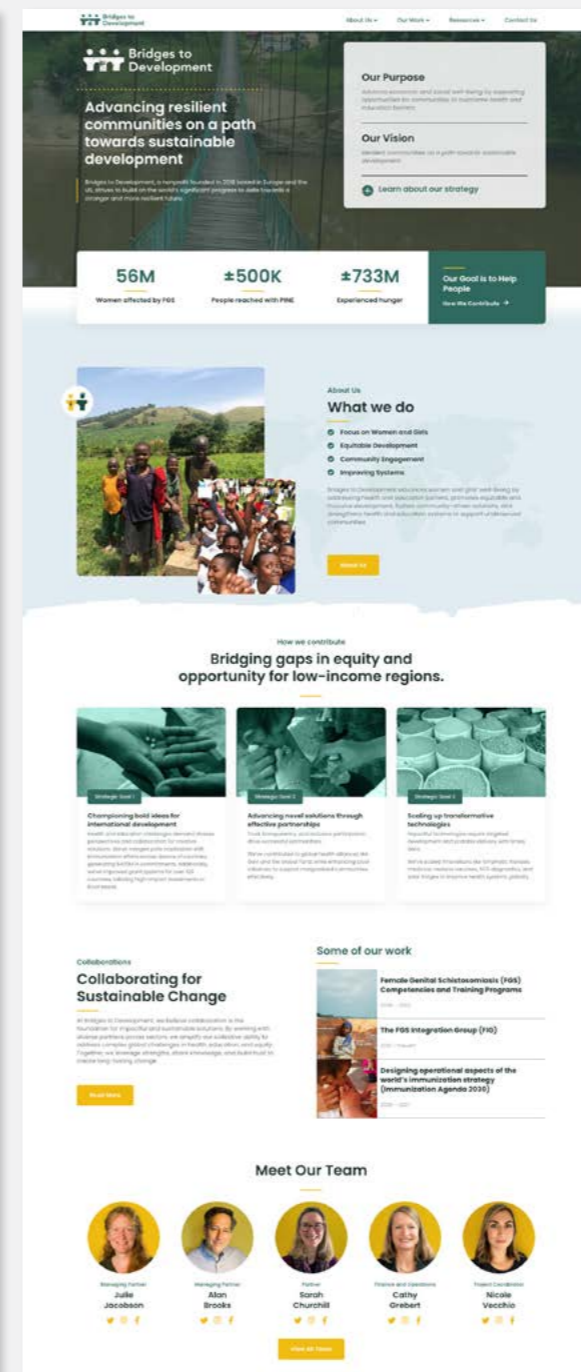
UI/UX & Web Design

Client: Crystal Media Production
Link: www.crystalmediapro.com

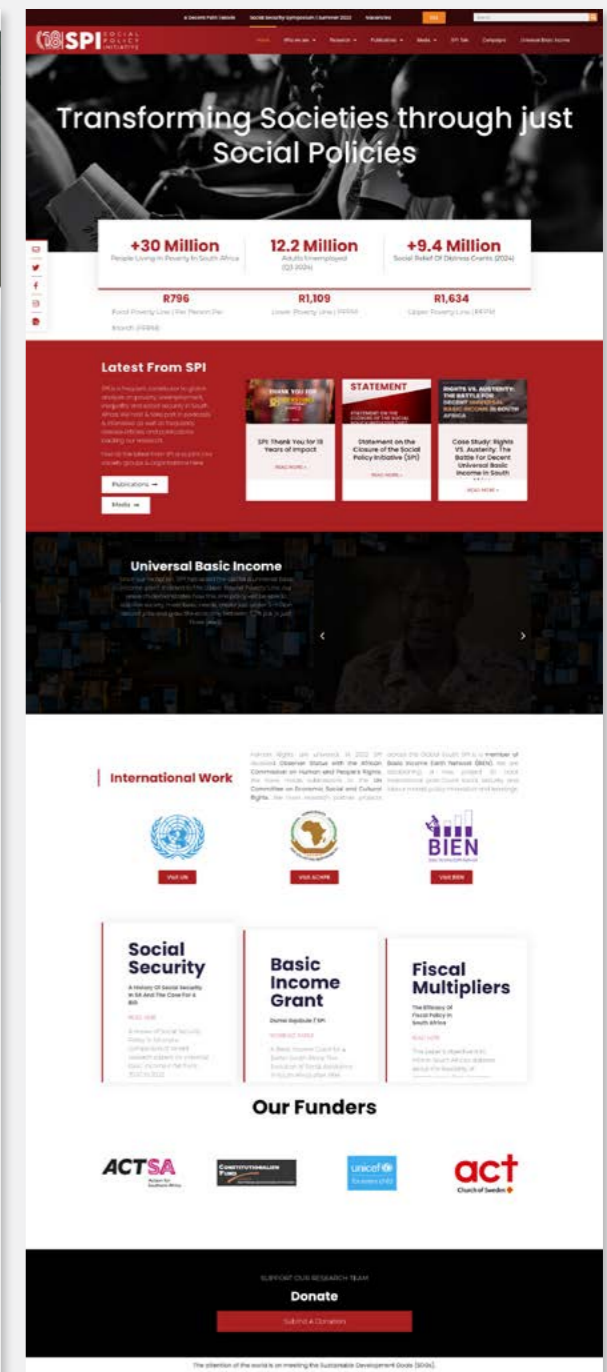
Link: www.moseskas.site



Client: Bridges to Development
Link: bridgestodevelopment.org



Client: Social Policy Initiative
Link: www.spi.net.za/



* PROFESSIONAL REFERENCES

Referrals

Pamela Burgos, PAHO

burgospam@paho.org

Nicole Vecchio, Bridges to Development

nvecchio@bridgestodevelopment.org

Anna Matendawafa, African Alliance

anna@africanalliance.org.za

Libby van Zee, Frontline AIDS

lvanzee@frontlineaids.org

Nicolas Lecomte, HDF

nicolas.lecomte@hdf-energy.com

Tjeerd Royaards, Cartoon Movement

tjeerd@cartoonmovement.com

Konosoang Sobane, HSRC

ksobane@hsrc.ac.za

Kale Kasongo, Crystal Media

kale@crystalmediapro.com

Veronica Adriaanse, Transcend-DX

veronica@transcenddx.org

Find me

E. moses@moseskas.site

Alt E. mkas.design@gmail.com

M. +27 84 065 8158

W. www.moseskas.com

LinkedIn: [linkedin.com/in/moseskas/](https://www.linkedin.com/in/moseskas/)

Instagram: [instagram.com/itsmoseskas/](https://www.instagram.com/itsmoseskas/)

Tiktok: [tiktok.com/@iammoseskas](https://www.tiktok.com/@iammoseskas)



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☎ | 📞 +27 84 065 8158
✉ moses@moseskas.site